



## 2024 Membership Application Form: ACTIVE

Name of Establishment: \_\_\_\_\_

Type of Accommodation: \_\_\_\_\_

CEO/Managing Director/GM: \_\_\_\_\_  
(Representative in AHATA)

E-mail of Representative: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Website: \_\_\_\_\_

We are applying for Active membership to the Aruba Hotel & Tourism Association and agree to provide monthly hotel performance data (confidentially to AHATA CEO) and to pay the following membership dues to the association:

### Transient Hotels:

1. New Member Registration Fee: US\$ 280.00 (one-time payment)
2. Membership Fee: US\$3,000 per year (Applicable for accommodations with 25+ rooms)
3. CHTA Annual Membership Fee
4. Monthly Membership Dues (AHATA Levy): US\$0.50 per sold room night, to be charged to guests, payment to AHATA on monthly basis - Accompanied by Government Tax payment form.

### Vacation Rental:

1. New Member Registration Fee: US\$ 280.00 (one-time payment)
2. Membership Fee: US\$3,000 per year (Applicable for accommodations with 25+ rooms)
3. Monthly Membership Dues (AHATA Levy): US\$0.50 per sold room night, to be charged to guests, payment to AHATA on monthly basis - Accompanied by Government Tax payment form.

### Timeshare Hotels:

1. New Member Registration Fee: US\$ 280.00 (one-time payment)
2. Membership Fee: US\$5,000 per year + CHTA Annual Membership Fee

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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*For AHATA use only*  
*Date handled by Board:*  
*Approved / Declined*

*Payment Received: Yes \_\_\_ No: \_\_\_*

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**PROFILE**

1. Describe your business (EP, All-inclusive, time-share, vacation rental, target market, etc):

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2. Number of Employees. FT: \_\_\_\_\_ PT: \_\_\_\_\_

3. Number of Rooms/Units: \_\_\_\_\_

4. Key Contact Persons (name and e-mail address):

General Manager: \_\_\_\_\_  
 Sales/Marketing: \_\_\_\_\_  
 Revenue Manager: \_\_\_\_\_  
 Accounting: \_\_\_\_\_  
 Executive Assistant: \_\_\_\_\_  
 Human Resources: \_\_\_\_\_  
 Who will provide monthly performance data: \_\_\_\_\_

5. What motivated your company to become a member of AHATA:

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6. Educational Interest:

- Personal Development (i.e. time management, etc)
- Sales & Marketing
- Customer Service
- Leadership
- Technology
- Finance & Business Operations
- Wellbeing (i.e. stress management)
- Other: \_\_\_\_\_

**Please submit the following documents with the application form:**

- Copy of I.D.
- Registration Chamber of Commerce
- Digital Logo & Pictures